



SUPPORT AND JOIN

*the Jersey Water Works
Collaborative*

NEW JERSEY'S WATER CHALLENGES

A water infrastructure crisis is brewing across the country and in New Jersey, with billions of dollars needed to address aging systems, lead contamination, and the increasing threat of climate-related flooding. These issues pose significant risks to public health. It is crucial for stakeholders to come together and prioritize investment in clean, safe, and affordable water for all residents.

Collaboration and action are critical to build a resilient water system that meets the needs of every community in New Jersey.

WHAT WE DO



Infrastructure Solutions

Policy recommendations, white papers, fact sheets, reports, and pilot programs.



Communications

Resources for communicating the value of upgrading our water infrastructure, including funding stormwater management.



Community Engagement

Breaking down silos and convening stakeholders to promote equitable water infrastructure solutions.



Smart infrastructure. Strong communities.

Jersey Water Works brings people together to find solutions focused on clean water and waterways, healthier and safer neighborhoods, local jobs, flood and climate resilience, and economic growth. **Your support helps advance the mission of Jersey Water Works.**

Jersey Water Works is a **collective impact** collaborative dedicated to improving water infrastructure and ensuring access to clean and affordable water for all New Jersey residents. JWW unites over 600 members from various sectors: community advocates, public health officials, engineers, policymakers, and more. Together, we can effectively address the emerging water challenges facing our state.



PARTNER WITH US!

Jersey Water Works provides the platform that enables our members to connect and have access to resources and solve challenges together.

COLLABORATIVE MEMBERSHIP BENEFITS

Network Members: Join over 3,000 network members and receive resources and information through a monthly email newsletter.

Supporting Members: Join over 600 members and champion best practices, policy initiatives, and awareness-raising efforts that align with your mission and values. Help implement effective water infrastructure solutions in your organization and community. Gain access to full group meetings, updates, and resources. Your organization will be listed on the website.

Committee Members: Actively participate in strategy-related committees. Plan and implement coordinated efforts, set best practices, and create valuable content for toolkits and resources. Committee Members organizations are featured on our website and in digital materials.

Sustaining Member: Members in this category support the collaborative financially and ensure it continues its ability to function. Corporate/Organizational members at this level are also conference sponsors. Benefits include all other membership levels plus additional benefits depending on level.

Jersey Water Works consensus-based action agenda four shared goals:

1. *Effective and financially sustainable systems.*
2. *Empowered stakeholders.*
3. *Successful and beneficial green infrastructure.*
4. *Smart combined sewer overflow control plans.*

EVENTS, MEETINGS, AND RESOURCES

- **Virtual Office Hours:** Engage in committees and collaborate to share information via virtual sessions.
- **Content Rich Meetings:** Opportunities to shape the topics and engage in cross sharing of information.
- **Resource Creation and Communication:** The committees produce research, policy frameworks, and best practice reports that inform and educate about our shared goals. Monthly communications, blogs, and newsletters provide forward-looking perspectives.
- **Pilot Opportunities:** Participate with Jersey Water Works and its members on solutions for workforce development, green infrastructure, and other timely topics.

ANNUAL CONFERENCE HIGHLIGHTS

- **Expanded Opportunities:** 12 engaging sessions
- **Increased Visibility:** Enhanced promotion for maximum exposure
- **Content Rich Sessions:** Morning committee-led sessions and afternoon workshops from an open call for sessions.
- **Value-Added CEUs:** More Continuing Education Units (CEUs) available for attendees.
- **Affordable Engagement:** One-day registration with scholarship and discounted opportunities to create a more inclusive environment.



SUSTAINING MEMBERS

IMPACTFUL SPONSORSHIP OPPORTUNITIES AND BENEFITS

In addition to the benefits of all other membership levels:

Help Break Down Silos and Improve Understanding of the Industry – Team up with collaborative members to enhance awareness of critical water issues and solutions for those outside the water sector.

Peer-to-Peer Leadership – Engage in solutions-oriented dialogues highlighting real-world innovations and insights, amplifying positive outcomes and statewide solutions.

Brand Visibility– Be positioned as a strong advocate for cooperating across sectors. Enhance your presence across various multimedia channels, digital platforms, and in-person events, ensuring extensive reach to Jersey Water Works' growing network, which includes local, state, and national partners.

DUES

Membership dues are billed annually.

PRINCIPLES AND GUIDANCE

Jersey Water Works operates under a set of principles and guidance approved by the Steering Committee.

***New Jersey Future** serves as the backbone organization for Jersey Water Works, and members of its staff facilitate the collaborative's work.*

CHAMPION \$50,000

Become the **title sponsor** of the annual Jersey Water Works conference and support the core role of collaborative, ensuring it continues to convene leaders across the state to address water infrastructure and stormwater management.

COMMUNITY BUILDER \$49,999 TO \$25,000

Become a **key sponsor** for the conference and play a vital role in elevating discussions focused on water infrastructure and stormwater management.

VISIONARY \$24,999 TO \$10,000

Join as a **valued sponsor** for the annual conference, contributing to impactful conversations around water infrastructure challenges.

CHANGE MAKER \$9,999 TO \$5,000

Support the annual conference as a Change Maker, fostering crucial discussions on water management solutions.

COLLABORATOR \$4,999 TO \$1,000

Become a Collaborator for the conference, sharing your support for water infrastructure initiatives.

NON-PROFITS, MUNICIPALITIES, INDIVIDUALS

Non-profits, municipalities, and individuals can select one of the categories above for support. If your budget is limited but you still wish to assist the collaborative, please reach out to us.



SUSTAINING MEMBERS

Your contribution supports the collaborative backbone capacity
and the annual conference!

In addition to the benefits of all other membership levels, please see details below:

Level	Champion \$50,000	Community Builder \$49,999 to \$25,000	Visionary \$24,999 to \$10,000	Change Maker \$9,999 to \$5,000	Collaborator \$4,999 to \$1,000	Non-Profit, Municipal, Individual
Conference Title Sponsor	x					
Lunch Conference Sponsor		x				
Prominent Brand Exposure: Your logo and hyperlink on the website, in emails, and on social media.	x	x	x			
15-second branded video	x	x				
Recognition in PR: Be acknowledged in our official conference press release.	x	x				
Deliver conference remarks.	Welcome	Lunch				
Engage with attendees: Host an exhibit table.	x	x	x	x	\$2,000 and above	
Program Book Advertisement	Full-page ad (5" W x 7.75" H) on the back cover	Full-page ad (5" W x 7.75" H)	Full-page ad (5" W x 7.75" H) included.	Half-page ad (5" W x 3.75" H) featured.	Listing on sponsor signage and exhibit table	
Complimentary conference registration.	20	15	12	10	2 to 8 (depends)	Sustaining members above \$300 will also receive complimentary tickets for the conference.
Ongoing Visibility: Logo featured in our quarterly newsletter, reinforcing your commitment to supporting Jersey Water Works.	x	x				
Sponsorship package will provide additional details about benefits.						



YES! COUNT ME IN!



- ☐ **Champion** (\$50,000)* LIMIT ONE
- ☐ **Community Builder** (\$49,999 to \$25,000)*
- ☐ **Visionary** (\$24,999 to \$10,000) *
- ☐ **Change-Maker** (\$9,999 to \$5,000)*
- ☐ **Collaborator** (\$4,999 to \$1,000)*
- ☐ **Friend** (\$999-\$300)

To reserve your sponsorship, or for questions, contact Susan O'Connor, soconnor@njfuture.org or 609-293-3797. Payment can follow.

New Jersey Future serves as the “backbone organization” for Jersey Water Works, and members of its staff facilitate the collaborative’s work.

NAME: _____

ORGANIZATION: _____ **TITLE:** _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP CODE:** _____

EMAIL: _____ **PHONE:** _____

- ☐ Check enclosed, made payable to:
New Jersey Future, 16 W. Lafayette St., Trenton, NJ 08608
- ☐ Please email me an invoice

PROGRAM BOOK AD

*Please submit your logo within one week. Please submit your ad as a high resolution PDF file, in the exact size specified, black and white, with no bleeds or crop marks, to soconnor@njfuture.org by November 1, 2026.