

I Paddle Camden-July 2019



Camden: An Equitable Water Future

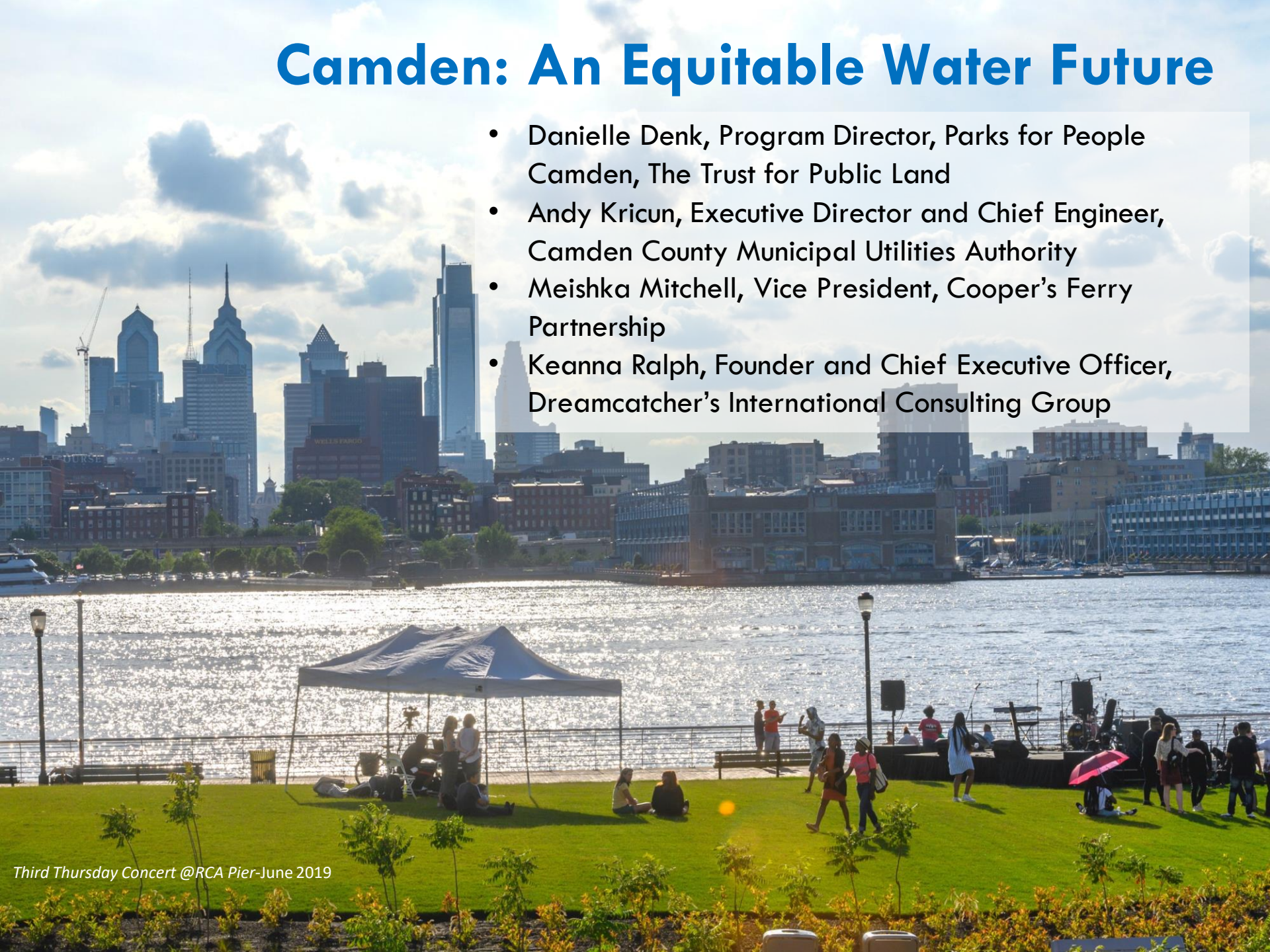
December 13, 2019

Jersey Water Works Conference 2019



Camden: An Equitable Water Future

- Danielle Denk, Program Director, Parks for People Camden, The Trust for Public Land
- Andy Kricun, Executive Director and Chief Engineer, Camden County Municipal Utilities Authority
- Meishka Mitchell, Vice President, Cooper's Ferry Partnership
- Keanna Ralph, Founder and Chief Executive Officer, Dreamcatcher's International Consulting Group





**US Water
Alliance**



One Water



One Future

The Pillars of Water Equity

PILLAR ONE



Ensure all people
have access to
clean, safe,
affordable water
service

PILLAR TWO



Maximize the
community and
economic benefits
of water
infrastructure
investment

PILLAR THREE



Foster community
resilience in the
face of a changing
climate

The Water Equity Taskforce

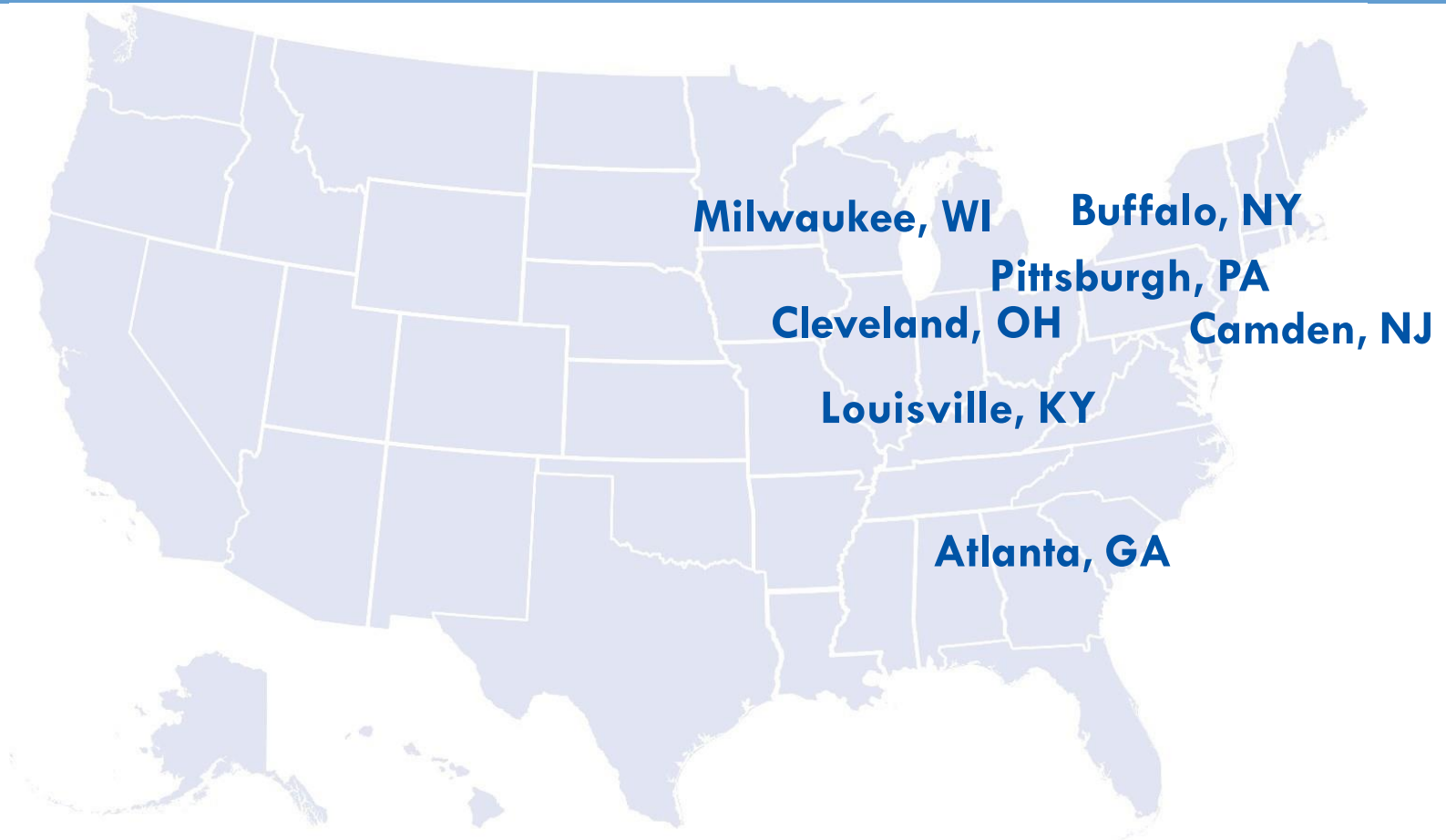
The **Water Equity Taskforce** is dedicated to building the organizational, policy, and partnership capacity of utilities, community organizations, and other stakeholders **to bend the course of our nation's water future to be more equitable.**

The Taskforce is comprised by learning teams from 7 cities around the country that are anchored by a US Water Alliance **member utility**, and includes leadership from groups **committed to water issues**, including community-based organizations that work with vulnerable populations.

Objectives

- Create a **shared understanding** of the challenges, opportunities, and promising interventions to promote equitable water management in each Taskforce city and at the national level;
- Create a peer-exchange platform to support **collaboration, capacity building, and knowledge exchange** on water equity between different regions and cities; and
- Accelerate the **development and adoption of equitable water policies** and practices by utilities, community based organizations and other stakeholders.

Participating Cities



Project Activities

- Develop **water equity roadmaps**
- Six learning teams ID a **priority issue and work to advance it locally**
- **Six learning exchange sessions**, over the course of 2 years, for peer exchange, workshopping, and joint policy development
- Technical assistance, trainings, and support to Learning Teams
- Disseminate the work of the Taskforce to a **national audience**

The Water Equity Roadmap

- Create a process of **consensus-building** among Learning Teams in each city on water equity issues
- Explore **challenges** related to water management and vulnerable communities in each community
- Identify **priorities, gaps, and needs** for moving forward
- Highlight existing **assets and opportunities** that can be leveraged to advance water equity
- Develop **strategies and next steps**



Camden Water Equity Task Force

GOVERNMENT



NONPROFIT



PRIVATE



Camden Water Equity Taskforce

- Water Quality & Lead Awareness
- Climate Resilience
- Workforce Development





Block Supporter Initiative-North Camden

AN EQUITABLE WATER FUTURE Camden



Priorities for Action

BUILD ON
LOCAL
ACHIEVEMENTS
AND
PARTNERSHIPS

- Expand multi-benefit green infrastructure to engage communities

Priorities for Action

ENSURE LONG-TERM WATER QUALITY & AWARENESS

- ❑ Support follow through of combined sewer overflow reduction plan
- ❑ Create a comprehensive lead awareness campaign
- ❑ Assist residents in replacing lead components
- ❑ Advocate for lead disclosure policies

Priorities for Action

KEEP WATER
RATES
AFFORDABLE
FOR ALL
RESIDENTS

- Advocate for statewide legislation allowing for income-based rates

Priorities for Action

ENSURE THAT
EQUITY
CONCERNS
ARE CENTRAL
TO CLIMATE
PLANNING &
INVESTMENT

- Compile data and map climate impacts on vulnerable communities
- Create a citywide equitable climate resilience plan
- Implement a stormwater fee to fund climate adaptation measures

Priorities for Action

BUILD AN INCLUSIVE WATER WORKFORCE

- Partner with schools to educate youth about water sector careers
- Create a green job center for Camden youth
- Create an employer-driven employment pipeline

Priorities for Action

STRENGTHEN
POLICIES TO
EVALUATE
CUMULATIVE
ENVIRONMENTAL
& EQUITY
IMPACTS

- Require cumulative impact assessments for new developments at the state level



Phoenix Park



DOWNLOAD

An Equitable Water Future: Camden

www.camdencollaborative.com/resources

