



Environmental Education & Outreach Plan

Goals & Objectives

The goal of the environmental education and outreach program is to raise awareness of our drinking water supply, promote stewardship and foster an appreciation for our water resources.

The following are the objectives:

- To educate students on their drinking water supply and the value of having access to clean, safe water
- To engage students around a variety of water-related topics and increase awareness of environmental issues
- To enhance students' understanding and appreciation of water resources
- To explore real-world environmental issues and solve practical problems

Target Audience

Environmental education outreach for students in grades K-12th

Strategies

- Conduct targeted outreach to area elementary, middle and high schools
- Participate in various community and school-related events
- Collaborate with local partner agencies and organizations
- Increase awareness of environmental education program

Tactics

- Create a speaker's bureau and online request form to capture requests and coordinate outreach and education opportunities
- Develop and facilitate environmental lessons/presentations for local students
- Utilize social media to promote and publicize environmental education program
- Post new education and outreach content on website



Key Messages (Topics)

Water Quality

- Drinking water supply
- Water testing
- Water treatment
- Water quality aspects/issues

Water Conservation

- Fundamentals of water conservation
- Benefits of using water wisely
- Water-efficient appliances
- Water-saving tips

Water Pollution

- Types of water pollution
- Sources of water pollution
- Impact of water pollution
- Solutions to water pollution

Wastewater Treatment

- Origins of wastewater
- How is water used in the home
- What happens to used/dirty water
- Steps in the treatment process

Implementation

Environmental Lessons

School Events

Community Events

Evaluation

Online/web-based surveys

Hard copy surveys