

Jersey Water Works Membership Meeting

Tuesday, July 18 - 12:00pm to 4:00pm
New Jersey City University Business School, Jersey City

12:00 Welcome

Jane Kenny, Founder and Managing Partner, Whitman Strategy Group, Jersey Water Works co-chair
Mark Mauriello, Director of Environmental Affairs and Planning, Edgewood Properties, Jersey Water Works co-chair

12:02 Opening Remarks

Robert Brabston, Vice President and General Counsel, American Water Works Northeast Division, New Jersey American Water (invited)

12:07 Keynote and Interactive Discussion

Hon. Marcos Vigil, Deputy Mayor, City of Jersey City

12:45 Making an Impact: The Collaborative's Work of 2017

Chris Obropta, Extension Specialist, Rutgers University Cooperative Extension Water Resources Program
Meishka Mitchell, Vice President of Neighborhood Initiatives, Cooper's Ferry Partnership

1:00 Lunch

1:20 Plenary Panel: Building Public Will for Local Investment in Water Infrastructure

Karen Rouse, New Jersey reporter, WNYC-New York Public Radio (Moderator)
Annie Burtoff, Deputy Director, Office of Innovation, Jersey City
Dennis Doll, Chairman, President & Chief Executive Officer, Middlesex Water Company
Lizzie Kendrick, Director of Digital Engagement, The Campaign Workshop

2:15 Jersey Water Works Priority Solutions for 2017 – 2018

David Zimmer, Executive Director, New Jersey Environmental Infrastructure Trust

2:30 Discussion Breakouts

Management

Facilitators:

Dan Kennedy, Assistant Commissioner, Water Resources Management, New Jersey Department of Environmental Protection
Debbie Mans, Baykeeper & Executive Director, NY/NJ Baykeeper

Awareness

Facilitators:

Stephen Marks, Business Administrator, City of Hoboken
Nicole Miller, Strategic Communications & Branding Consultant, MnM Consulting

Data

Facilitators:

Randy Solomon, Director, Sustainable Jersey
Peggy Gallos, Executive Director, New Jersey Association of Environmental Authorities

Funding

Facilitators:

Rob Pirani, Program Director, NY/NJ Harbor Estuary Program
AJ Sabbath, Co-founder and Partner, Advocacy & Management Group

3:30 Report Out

4:00 Closing